

At IBISWorld, we know that industry intelligence is more than assembling facts: It's combining data and insight to answer the questions that successful businesses ask

IBISWorld Industry Report Listing New Zealand

More than 200 Industry
Research Reports to help you:

Identify growing, emerging and
shrinking markets

Arm sales and marketing with the
latest industry intelligence

Assess threats from
existing and new entrants

Benchmark your performance
against the competition

Make market-ready, profit
maximising decisions quickly



IBISWorld New Zealand Industry Reports

Agriculture, Forestry and Fishing in New Zealand

A0120NZ Vegetable Growing
A0131NZ Grape Growing
A0132NZ Kiwifruit and Berry Growing
A0139NZ Apple, Citrus and Other Fruit and Nut Growing
A0141NZ Sheep Farming
A0142NZ Beef Cattle Farming
A0144NZ Sheep-Beef Cattle Farming

A0149NZ Grain Growing
A0160NZ Dairy Cattle Farming
A0170NZ Poultry Meat and Egg Farming
A0300NZ Forestry and Logging
A0400NZ Fishing and Aquaculture
A0529NZ Shearing, Cropping and Agricultural Support Services

Mining in New Zealand

B0600NZ Coal Mining
B0700NZ Oil and Gas Extraction
B0801NZ Iron Ore Mining

B0804NZ Gold Ore Mining
B0911NZ Gravel and Sand Quarrying
B1090NZ Mining Support Services

Manufacturing in New Zealand

C1111NZ Meat Processing
C1112NZ Poultry Processing
C1113NZ Cured Meat and Smallgoods Mfg.
C1120NZ Seafood Processing
C1131NZ Milk and Cream Processing
C1133NZ Cheese, Butter and Milk Powder Mfg.
C1140NZ Fruit and Vegetable Processing
C1171NZ Bread Production
C1173NZ Biscuit Mfg.
C1174NZ Bakery Product Mfg.
C1199NZ Tea, Coffee and Other Food Mfg.
C1211NZ Soft Drink, Juice and Bottled Water Mfg.
C1212NZ Beer Mfg.
C1214NZ Wine Production
C1311NZ Wool Scouring
C1411NZ Log Sawmilling
C1412NZ Wood Chipping

C1492NZ Wooden Structural Fitting and Component Mfg.
C1494NZ Fabricated Wood Mfg.
C1510NZ Pulp, Paper and Paperboard Mfg.
C1611NZ Printing
C1821NZ Synthetic Resin and Synthetic Rubber Mfg.
C1842NZ Veterinary Pharmaceutical and Medicinal Product Mfg.
C1911NZ Polymer Film and Sheet Packaging Material Mfg.
C1912NZ Rigid and Semi-Rigid Polymer Product Mfg.
C1916NZ Paint and Coatings Mfg.
C2140NZ Non-Ferrous Metal Product Mfg.
C2221NZ Structural Steel Fabricating
C2223NZ Architectural Aluminium Product Mfg.
C2299NZ Fabricated Metal Product Mfg.
C2394NZ Aircraft Mfg. and Repair Services

C2410NZ Medical, Surgical and Scientific Equipment Mfg.

C2461NZ Agricultural Machinery Mfg.

Electricity, Gas, Water and Waste Services in New Zealand

D2611NZ Fossil Fuel Electricity Generation

D2612NZ Hydro-Electricity Generation

D2619NZ Geothermal, Wind and Other Electricity Generation

D2630NZ Electricity Transmission and Distribution

D2640NZ Electricity Retailing

D2700NZ Gas Supply

D2811NZ Water Supply

D2910NZ Waste Collection Services

D2921NZ Waste Treatment and Disposal Services

Construction in New Zealand

E3011NZ House Construction

E3019NZ Multi-Unit Apartment and Townhouse Construction

E3021NZ Commercial and Industrial Building Construction

E3022NZ Institutional Building Construction

E3101NZ Road and Bridge Construction

E3109NZ Heavy Industry and Other Non-Building Construction

E3211NZ Land Development and Subdivision

E3212NZ Site Preparation Services

E3220NZ Concreting, Bricklaying and Roofing Services

E3231NZ Plumbing Services

E3232NZ Electrical Services

E3233NZ Air Conditioning and Heating Services

E3234NZ Fire and Security Alarm Installation Services

E3241NZ Plastering and Ceiling Services

E3242NZ Carpentry Services

E3244NZ Painting and Decorating Services

E3291NZ Landscaping Services

E3299NZ Metal Cladding, Waterproofing and Scaffolding Services

Wholesale Trade in New Zealand

F3311NZ Wool Whl.

F3319NZ Livestock and Other Agricultural Supplies Whl.

F3321NZ Petroleum Product Whl.

F3322NZ Metal and Mineral Whl.

F3323NZ Industrial and Agricultural Chemical Product Whl.

F3331NZ Timber Whl.

F3339NZ Hardware Whl.

F3411NZ Agricultural and Construction Machinery Whl.

F3419NZ Industrial and Mining Machinery Whl.

F3491NZ Professional and Scientific Goods Whl.

F3492NZ Computer and Computer Peripheral Whl.

F3493NZ Telecommunications Goods Whl.

F3494NZ Household Appliance Whl.

F3501NZ Car Whl.

F3504NZ Motor Vehicle New Parts Whl.

F3601NZ General Line Grocery Whl.

WHERE KNOWLEDGE IS POWER

F3602NZ Meat, Poultry and Smallgoods Whl.

F3605NZ Fruit and Vegetable Whl.

F3606NZ Liquor and Tobacco Product Whl.

F3609NZ Soft Drink and Pre-Packaged Food Whl.

F3712NZ Clothing and Footwear Whl.

F3720NZ Pharmaceutical and Toiletry Goods Whl.

F3731NZ Furniture and Floor Covering Whl.

F3736NZ Paper Product Whl.

Retail Trade in New Zealand

G3910NZ Motor Vehicle Retailing

G3921NZ Motor Vehicle Parts Retailing

G4000NZ Fuel Retailing

G4110NZ Supermarkets, Grocery Stores and Convenience Stores

G4121NZ Specialised Grocery Retailing

G4123NZ Liquor Retailing

G4211NZ Furniture Retailing

G4212NZ Floor Coverings Retailing

G4221NZ Domestic Appliance Retailing

G4222NZ Computer and Computer Peripheral Retailing

G4231NZ Hardware and Building Supplies Retailing

G4232NZ Garden Supplies Retailing

G4241NZ Sport and Camping Equipment Retailing

G4244NZ Newspaper and Book Retailing

G4251NZ Clothing Retailing

G4252NZ Footwear Retailing

G4253NZ Watch and Jewellery Retailing

G4260NZ Department Stores

G4271NZ Pharmaceutical, Cosmetic and Toiletry Goods Retailing

G4272NZ Stationery Goods Retailing

Accommodation and Food Services in New Zealand

H4401NZ Hotels and Resorts

H4409NZ Motels, Hostels and Holiday Parks

H4511NZ Cafes and Restaurants

H4512NZ Fast Food and Takeaway Food Services

H4513NZ Catering Services

H4520NZ Pubs, Bars and Nightclubs

Transport, Postal and Warehousing in New Zealand

I4610NZ Road Freight Transport

I4626NZ Taxi and Limousine Transport

I4700NZ Rail Transport

I4810NZ Water Freight Transport

I4820NZ Water Passenger Transport

I4900NZ Airlines

I5100NZ Postal and Courier Pick-up and Delivery Services

I5212NZ Port and Water Transport Terminals

I5220NZ Airport Operations

I5291NZ Customs Agency and Freight Forwarding Services

I5299NZ Container Terminal Operation and Other Transport Services

I5300NZ Warehousing and Storage Services

Information Media and Telecommunications in New Zealand

WHERE KNOWLEDGE IS POWER

J5411NZ Newspaper Publishing
J5419NZ Magazine and Book Publishing
J5511NZ Motion Picture and Video Production
J5513NZ Cinemas
J5514NZ Post-production Services and Other Motion Picture and Video Activities
J5610NZ Radio Broadcasting

J5620NZ Television Broadcasting
J5801NZ Wired Telecommunications Network Operation
J5802NZ Wireless Telecommunications Carriers
J5921NZ Data Processing and Web Hosting Services

Financial and Insurance Services in New Zealand

K6221NZ Banking
K6229NZ Non-Banks and Other Financial Institutions
K6240NZ Financial Asset Investing
K6310NZ Life Insurance
K6321NZ Health Insurance

K6322NZ General Insurance
K6330NZ Superannuation Funds
K6411NZ Financial Asset Broking Services
K6419NZ Funds Management and Other Investment Services
K6420NZ Insurance Brokerage

Rental, Hiring and Real Estate Services in New Zealand

L6611NZ Passenger Car Rental and Hiring
L6619NZ Transport Equipment and Large Vehicle Rental
L6631NZ Heavy Machinery and Scaffolding Rental and Hiring

L6639NZ Furniture, Appliance and Equipment Rental
L6712NZ Commercial Property Operators
L6720NZ Real Estate Services

Professional, Scientific and Technical Services in New Zealand

M6910NZ Scientific Research Services
M6923NZ Engineering Consulting
M6929NZ Architectural and Design Services
M6931NZ Legal Services
M6932NZ Accounting Services

M6940NZ Advertising and Market Research Services
M6962NZ Consulting Services
M6970NZ Veterinary Services
M7000NZ Computer System Design Services

Administrative and Support Services in New Zealand

N7211NZ Employment Placement and Recruitment Services
N7212NZ Temporary Staff Services
N7220NZ Travel Agency and Tour Arrangement Services

N7291NZ Office Administration and Document Preparation Services
N7294NZ Call Centre Operation
N7311NZ Commercial Cleaning Services
N7320NZ Packaging Services

Education and Training in New Zealand

P8010NZ Preschool Education

P8020NZ School Education

P8101NZ Technical and Vocational
Education and Training

P8102NZ Universities

P8200NZ Art and Non-Vocational
Education

Health Care and Social Assistance in New Zealand

Q8401NZ Hospitals

Q8511NZ General Practice Medical
Services

Q8512NZ Specialist Medical Services

Q8520NZ Pathology and Diagnostic
Imaging Services

Q8531NZ Dental Services

Q8532NZ Optometry and Optical
Dispensing

Q8533NZ Physiotherapy Services

Q8539NZ Other Health Services

Q8601NZ Aged Care Residential Services

Q8609NZ Crisis and Care Accommodation

Q8710NZ Child Care Services

Q8790NZ Personal Welfare Services

Arts and Recreation Services in New Zealand

R9001NZ Performing Arts Operation

R9111NZ Gyms and Fitness Centres

R9209NZ Lotteries and Bookmaking
Operations

Personal Services in New Zealand

S9412NZ Motor Vehicle Body, Paint and
Interior Repair

S9419NZ Motor Vehicle Engine and Parts
Repair and Maintenance

S9511NZ Hairdressing and Beauty
Services

Thematic Reports in New Zealand

X0003NZ Tourism

X0004NZ Online Shopping

X0005NZ Agribusiness