

IBISWorld for Specialised Librarians

“From a librarian’s point of view, the reports offer a product that is reliable and independent.”

Victoria University

IBISWorld provides industry intelligence that analyses the performances of 700+ Australian industries.

Each industry report provides the most detailed performance data and analysis on the market, including supply chain information, forecasts, risk scores, operating strengths and weaknesses, analysis of external drivers, major player market strategies, and industry profit and cost benchmarks.

Our report titles are based on the four-digit level of the Australian New Zealand Standard Industry Classification.

IBISWorld is an online industry solution. Reports are updated up to four times per year, and are available in three user-preferred lengths: four-page iExpert Summaries, Industry Reports of 40 pages and 20-page Risk Rating Reports. Our strategic database covers all reports to give you a bird’s-eye view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

IBISWorld is a trusted resource for hundreds of in-house libraries. Our clients tell us that our report breadth and depth helps research librarians and frees up staff time for valuable research.

Easy-to-Use Format

IBISWorld is an online resource that is available 24/7. Reports provide your users with invaluable research on large and niche industries, and the varying levels of detail in our industry reports, iExpert Summaries and Business Environment Profiles cater to a variety of needs. Reports follow a consistent format that allows users to find answers quickly, and easily compare and benchmark industry data.

Independent and Accurate

Our information is based on official data sources, such as the Australian Bureau of Statistics, and is updated every four months so you always have access to the most current data. We fully explain our data forecasts so users can truly understand how an industry works. IBISWorld methodology is not black box – our methodology is transparent, and data is available for download in MS Excel format.

Develop Your Own Business

Show partners and business development executives industries that are growing or declining quickly; facing company consolidation; or experiencing changing regulations, globalisation or technology. Make sure you have the right tools for the job before you step in front of a prospect or client. Don’t look for a needle in an online haystack or rely on partisan, incomplete or out-of-date sources. Use IBISWorld data and analysis to support your research and presentations.

Additional Products

In addition to our Australian industry research, IBISWorld’s Risk Rating Reports provide a single, comparable risk score for every industry for the coming 12-month period.

We also have a growing international collection, producing Global, Canada, UK, China and US industry reports, and research on 300 economic, demographic and consumer variables that affect businesses. For your convenience, all reports are structured in the same user-friendly format as our Australian reports.

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