

IBISWorld for Development Agencies

“Not a day goes by that we don’t use the easy-to-navigate website as a reference for studies on numerous industries, or to find an up-to-date statistic.”
Trade Commission of Spain

IBISWorld provides industry intelligence that analyses the performances of 700+ Australian industries.

Each industry report provides the most detailed performance data and analysis on the market, including supply chain information, forecasts, risk scores, operating strengths and weaknesses, analysis of external drivers, major player market strategies, and industry profit and cost benchmarks.

Our report titles are based on the four-digit level of the Australian New Zealand Standard Industry Classification.

IBISWorld is an online industry solution. Reports are updated up to four times per year, and are available in three user-preferred lengths: four-page iExpert Summaries, Industry Reports of 40 pages and 20-page Risk Rating Reports. Our strategic database covers all reports to give you a bird’s-eye view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

Better Research, Faster

IBISWorld’s suite of products is designed to save you time and money. IBISWorld’s independent analysis is used extensively by banks, accountants, private equity groups and other professionals. Leverage our expertise to develop a stronger, more robust regional economy.

Support Local Businesses

IBISWorld industry reports show the risks and opportunities to your local businesses. Reports presents key success factors – the strategic tactics that help a firm reach world’s best practice. Unrealised key success factors present opportunities for revenue and profit

growth. Each report’s Key External Drivers reveal potential threats.

Benchmarking Best Practice

IBISWorld reports contain key performance and operational metrics with which development agencies can judge a company against industry averages and/or industry peers.

The results of benchmarking help you identify where your region has advantages over the typical industry operator and where they fall behind. This process challenges results and puts operational goals and objectives into perspective.

Prospect Growth Industries

Use IBISWorld to navigate the entire economy for healthy, stable and employing industries that fit your local development strategy.

IBISWorld reports provide five-year revenue, wage and employment forecasts; the level of annual revenue volatility; the total size of the market for a good or service; and substitute goods.

Full Supply Chain Analysis

Businesses do not operate in isolation. Leverage our supply chain mapping and analysis to add a national and international perspective to your reports.

Learn where suppliers are located in Australia and determine the level and trends of trade and globalization to discover potential new markets.

Stronger Economic Impact Analysis

Use our Business Environment Database to explain how economic, demographic and other changes impact people, businesses and commerce in your area. Stress-test for regional vulnerabilities.

Selected Clients

Department of Industry
City of Melbourne
New Zealand Trade & Enterprise
WA Small Business Development Council
Trade Council of Denmark