

IBISWorld for Consultants

“The reports themselves and IBISWorld in general give me reliable and high-quality intelligence that I can use to apply in very practical ways to assist my clients.”

Whale Song Services

IBISWorld provides industry intelligence that analyses the performances of 700+ Australian industries.

Each industry report provides the most detailed performance data and analysis on the market, including supply chain information, forecasts, risk scores, operating strengths and weaknesses, analysis of external drivers, major player market strategies, and industry profit and cost benchmarks.

Our report titles are based on the four-digit level of the Australian New Zealand Standard Industry Classification.

IBISWorld is an online industry solution. Reports are updated up to four times per year and are available in three user-preferred lengths: four-page iExpert Summaries, Industry Reports of 40 pages and 20-page Risk Rating Reports. Our strategic database covers all reports to give you a bird's-eye view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

IBISWorld's extensive report collection has the answers that cut hours from first-stage project research, help you identify and win new business, and deliver client-relevant messages that strengthen existing relationships.

Know Your Client's Product

Understand how a product or service segment behaves in the real world. Reports show the total size of the market for a good or service, substitutes, and the industry supply chain connections that get a product to market. See international trade data and globalization trends.

Know Your Client's Customers

Determine why a customer buys a product. IBISWorld reports segment consumer demographics and analyze the effect of key external drivers: the economic, demographic and consumer factors that influence industry growth.

Know Your Client's Competitors

Review the competitive landscape of an industry – and substitute industries – to benchmark your clients against competitors and industry best practice.

Our top 2000 Australian company profiles are a natural complement to our in-depth industry research reports. The top 2,000 rankings are based on the most recent available financial data and include listed and non-listed public companies, private firms, foreign-owned businesses, trusts and government departments.

Develop Your Own Business

Direct partners and Business Development towards industries that require the services of consultants, such as those that are growing or declining quickly, facing company consolidation, or experiencing changing regulations, globalization, taxation or technology.

Once in front of a prospect or client, get the right tools for the job. Don't look for a needle in a haystack online or rely on partisan, incomplete or out-of-date sources. Use IBISWorld for data and analysis to support your pitch.

Partners use our 12-month Risk Rating forecasts and analysis for risk assessment. A single numerical score lets you identify the potential risks prior to accepting a client engagement, and helps you understand the risks facing your existing client portfolio.

Select Clients

Bain

McKinsey

Deloitte

KPMG