

IBISWorld for Academic Libraries

“From a librarian’s point of view, the reports offer a product that is reliable and independent.”

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IBISWorld is a trusted supplier to more than 70 Australian academic institutions

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IBISWorld provides industry intelligence that analyses the performances of 700+ Australian industries.

Each industry report provides the most detailed performance data and analysis on the market including supply chain information, forecasts, risk scores, operating strengths and weaknesses, analysis of external drivers, major player market strategies, and industry profit and costs benchmarks.

Our report titles are based on the 4-digit level of the Australian New Zealand Standard Industry Classification.

IBISWorld is an online industry solution. Reports are updated up to four times per year and are available in three user-preferred lengths: four-page iExpert Summaries, Industry Reports of 40-pages and 20-page Risk Rating Reports. Our strategic database covers all reports to give you a bird’s-eye view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

Easy-to-Use Format

IBISWorld is an online resource available to students 24/7. Reports provide your students with invaluable online research for course work on large and niche industries, as well as prep for job applications and interviews.

Each report follows a consistent format, which allows users to find answers quickly, compare and benchmark industry data and analysis and transplant our data into reports.

Independent & Accurate

Our information is based on official data sources, such as the Australian Bureau of Statistics. Our data forecasts are fully explained so your students truly understand how an industry works. With IBISWorld you

don’t just get the “black box” results - our data is supported by analysis and available for download in Excel format.

Market share data on industry major players, and analysis of the strategies these companies pursue, help place our reports in the real world.

Our reports are updated up to four times a year, so you always have access to the latest data and trends.

Career Development

Increase the chances of students leaving university job-ready. IBISWorld industry reports can better prepare your students for interview and job success. The more a student knows about a hiring firm, its competitors and the industry in which it operates, the more likely they will talk the talk at interview time. Your students’ performance reflects on your school – make sure they reach their potential.

Our Company Reports

Our top 2000 Australian company profiles are a natural complement to our in-depth industry research reports. The top 2,000 rankings are based on the most recent available financial data and include listed and non-listed public companies, private firms, foreign-owned businesses, trusts and government departments.

Additional Products

In addition to our industry research, IBISWorld’s Risk Rating reports provide a single, comparable risk score for every industry for the coming 12-month period.

We also have a growing international collection, producing Global industry reports, U.K., China and Australian industry reports and research on 300 economic, demographic and consumer variables that affect industry performance.